



BEER BIKE
— UK —

THE UK'S LARGEST BEER BIKE NETWORK



Operating across 9 UK cities



Over 100,000 customers hosted



Corporate events, team building,
brand activations, tourism & private hire



Up to 11 bikes available nationally



Established operational teams,
mechanics and drivers



9 CITIES. 1 EPIC EXPERIENCE.



LONDON



MANCHESTER



LIVERPOOL



LEEDS



NEWCASTLE



NOTTINGHAM



BRIGHTON



BRISTOL



CARDIFF



THE EXPERIENCE

WHAT IS A BEER BIKE?

A pedal-powered social experience combining sightseeing, drinks, music and team interaction.



Corporate events



Brand activations



Team building



Staff socials



Client entertainment



Tourism groups



Product launches



Stag & Hen parties



MORE THAN A RIDE.
IT'S AN EXPERIENCE YOUR TEAM WILL TALK ABOUT.

CORPORATE SOLUTIONS

CORPORATE & PARTNERSHIP OPPORTUNITIES



TEAM BUILDING

Strengthen teams in a fun, interactive environment



COMPANY SOCIALS

Celebrate milestones and bring teams together



CLIENT HOSPITALITY

Impress clients with a unique and memorable experience



CONFERENCE & EVENT FRINGE

Perfect addition to conferences, away days and exhibitions



RECRUITMENT EVENTS

Engage candidates and showcase your culture



BRAND ACTIVATIONS

Generate buzz and connect with your target audience



EMPLOYEE ENGAGEMENT

Boost morale and create lasting memories



CUSTOMISED EXPERIENCES

Routes, branding, drinks packages and experiences can be tailored to your objectives.

BRAND ACTIVATIONS

DELIVERING IMPACTFUL CAMPAIGNS



**DRINKS
BRANDS**



**INFLUENCER
CAMPAIGNS**



**PRODUCT
LAUNCHES**



**SAMPLING
CAMPAIGNS**



**TV &
FILMING**



**TRUSTED BY LEADING BRANDS, AGENCIES AND PRODUCTION TEAMS
TO CREATE UNFORGETTABLE EXPERIENCES THAT GET PEOPLE TALKING.**

MULTI-CITY COVERAGE

ONE SUPPLIER, NINE CITIES.

Simplify with a single supplier for the printing solution for your entire network in nine key cities that justify multi-site use.

NATIONAL ADVANTAGE

- ✓ One point of contact
- ✓ Consistent pricing
- ✓ Scalable for any site
- ✓ Bespoke & flexible
- ✓ Proven operational model



NEWCASTLE

LEEDS

LIVERPOOL

MANCHESTER

NOTTINGHAM

LONDON

BRISTOL

CARDIFF

BRIGHTON

WHY PARTNER WITH US?



100,000+
Customers
Served



Largest Beer Bike
Network in
the UK



Established
Operating
Model



Dedicated
Operations
Teams



National
Coverage
9 Cities



Flexible Formats
& Custom
Packages



Proven Corporate
& Tourism
Experience



Strong Partner
& Agency
Relationships



Exceptional
Guest
Experience



Repeat Business
& Long-Term
Value



WE DON'T JUST PROVIDE A RIDE – WE **CREATE EXPERIENCES**
THAT CONNECT PEOPLE, BUILD TEAMS AND DRIVE RESULTS.

PARTNERSHIP CHANNELS

IDEAL FOR A WIDE RANGE OF PARTNERS



HOTELS &
ACCOMMODATION



HOTEL
CONCIERGES



EVENT
AGENCIES



DMCs & TRAVEL
MANAGEMENT



TOURISM
ORGANISATIONS



CORPORATE
HR TEAMS



RECRUITMENT
COMPANIES



UNIVERSITIES
& EDUCATION



CONFERENCE
ORGANISERS



SPORTS TEAMS
& CLUBS



LET'S WORK TOGETHER TO CREATE MEMORABLE EXPERIENCES
THAT DRIVE ENGAGEMENT AND DELIVER VALUE.

OUR CITY WEBSITES



London

londonbeerbike.co.uk



Manchester

manchesterbeerbike.co.uk



Liverpool

liverpoolbeerbike.com



Leeds

leedsbeerbike.co.uk



Newcastle

newcastlebeerbike.com



Nottingham

nottinghambeerbike.co.uk



Brighton

brightonbeerbike.co.uk



Bristol

bristolbeerbike.com



Cardiff

cardiffbeerbike.co.uk

EXAMPLES OF PREVIOUS WORK



<https://www.instagram.com/reel/Cfi3VBJDhcd/>



<https://www.instagram.com/reel/DYhDtlDtzUh/>



<https://www.instagram.com/reel/ClJeh5NPNmV>



https://youtu.be/pxQegcR5hqw?si=H_OfVxE7Osc44EmO&t=698



CREATIVE. ENGAGING. MEMORABLE.
DELIVERING EXPERIENCES THAT LEAVE A LASTING IMPACT.

£

PRICING

Private Hire from **£320**.

Bespoke Corporate Experiences typically from **£1,500** per bike.

Activations, Filming and Nationwide Campaigns quoted individually.

Towing and relocation quoted separately.



FLEXIBLE PRICING. TAILORED EXPERIENCES.
BUILT AROUND YOUR GOALS.

GUEST REVIEWS & TESTIMONIALS

With over 100,000 guests hosted, our Beer Bike network has become one of the most reviewed and recognised group experience operators in the markets we serve.

London Beer Bike

TripAdvisor:

https://www.tripadvisor.com/Attraction_Review-g186338-d23947499

Google Reviews:

<https://maps.app.goo.gl/QNkmznzLem28j73F7>

Newcastle Beer Bike

TripAdvisor:

https://www.tripadvisor.co.uk/Attraction_Review-g186394-d25006464

Google Reviews:

<https://maps.app.goo.gl/piFXi7CLDBicSRqq9>

GUEST REVIEWS & TESTIMONIALS

Liverpool Beer Bike

TripAdvisor:

https://www.tripadvisor.co.uk/Attraction_Review-g186337-d26366274

Google Reviews:

<https://maps.app.goo.gl/pQjPmbVnWeDXeXie8>

Manchester Beer Bike

Google Reviews:

<https://g.page/r/Ca6LIEh0-Xm8EAE/review>

GUEST REVIEWS & TESTIMONIALS

Cardiff Beer Bike

Google Reviews:

<https://g.page/r/CWdadvcTl0MaEAE/review>

Bristol Beer Bike

TripAdvisor:

https://www.tripadvisor.co.uk/Attraction_Review-g186220-d27177258-Reviews-Bristol_beer_bike-Bristol_England.html

Google Reviews:

<https://maps.app.goo.gl/CrwwYc74NMHf13vy8>

OUR CITIES



GREAT CITIES. UNIQUE EXPERIENCES.
UNFORGETTABLE MEMORIES.